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ΣΕΜΙΝΑΡΙΟ
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ΟΜΙΛΗΤΗΣ: Κωνσταντίνος Μηχανετζής
CEO of Sylipsis Corporation

ΘΕΜΑ: Μια πλατφόρμα για να μετατρέψετε την ιδέα σας σε διεθνή επιχειρηματική επιτυχία

ΤΟΠΟΣ: Αίθουσα σεμιναρίων ITE/IECHM

ΗΜΕΡΟΜΗΝΙΑ: Τετάρτη, 12 Ιουνίου 2019

ΩΡΑ: 13:00

ΠΕΡΙΛΗΨΗ

Idea2business is a framework of services offered by Sylipsis that allows idea owners such as scientific teams, specific industry experts, and academic researchers to convert their transforming concept into a successful business on an international level.

Sylipsis was founded by several successful American and Greek entrepreneurs and founders of the MIT Enterprise Forum in Greece, who have been mentoring, managing and doing business development for start-ups and early stage companies in the US and Greece over the last 20 years. Over these many years the Sylipsis founders have clearly identified the pain points for start-up success, and based on their extensive experience, have designed a simple and effective process that allows experts to convert their ideas into globally-scalable businesses.



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The unique Sylipsis idea2business process solves the traditional high hurdles that start-ups face - our framework for building viable and successful start-ups focuses on the critical pathways: team-forming; business planning; fundraising prep followed by fundraising strategy and implementation; legal and accounting structure; business strategy and development; and product design and marketing. This critical pathway also uses an innovative financing approach that allows startups limited by budget constraints to reach the sustainability point that will allow them to grow and expand.

Βιογραφικό σημείωμα

Konstantinos Michanetzis is a retired officer of the Navy with experience in managing large engineering teams for naval design and construction. He holds two graduate degrees from MIT in naval architecture and ocean shipping management. Following a 20 years career in the Navy he switched to business where he managed to establish a large network of online and physical stores in Greece and Cyprus and formed a number of software development companies around the world. He is currently the CEO of Sylipsis and holds a seat as technical and business advisor in a number of startups and established businesses.

In 2019 his company Sylipsis, undertook a new bold mission to establish the "Athens Maritime Innovation Center" to attract the global innovation related to shipping and ocean sciences (www.athensmaritime.com).

He is also a founding member and treasurer of the MIT Enterprise Forum of Greece and the vice president of the MIT alumni club of Greece.